RallyPoint, Networks, Inc. Capability Statement

Core Competencies
RallyPoint is a small business that provides outreach, advertising, research, and talent recruitment & acquisition services to government (federal and local) and commercial customers who seek to reach and improve the lives of the U.S. military and veteran community. We do this via our proprietary two million member digital network and data science expertise.

Past Performance
Our customers work to improve readiness and quality of life for servicemembers, veterans, their families, caregivers, and survivors. We have publicly viewable past performance from many government, academic, not-for-profit, and commercial customers, including:

- Military OneSource (Office of the Secretary of Defense)
- U.S. Air Force Research Labs (prime)
- Veterans Integrated Services Network 19 (prime)
- Department of Veterans Affairs (various offices)
- USAA
- Navy Federal Credit Union
- Harvard’s Kennedy School
- Delta Dental

Differentiators
RallyPoint has the largest military, veteran, and family-focused digital network in the U.S., amplified by in-house data science expertise, and:

- 8 billion data points across all aspects of military life
- 18 million annual site visitors
- 2 million profiles self-populated by our audience members
- 49 suicide risk interventions made using data science
- 1 Air Force suicide prevention research and intervention project with approvals from Harvard’s Institutional Review Board and the DOD Human Research Protection Office

Key Facts
- NAICS codes: 541511, 516210, 561320, 541519, 516210, 541714, 741715, 541890, 561311, 561312, 541720, 541810
- GSA Contract # 47QRAA22D0030
- SAM ID: PTZJKF829JY8
- CAGE Code: 76LX7

RallyPoint is eligible for sole source contracting under SBA’s SBIR program regulations

RallyPoint has SDVOSB, WOSB, and 8A prime contractor relationships with additional NAICS code past performance